IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of	)	
	)	
Sergey BRIN	)	Group Art Unit: Unassigned
	)	
Application No.: Unassigned	)	Examiner: Unassigned
	)	
Filed: April 30, 2001	)	
	)	
Title: SYSTEMS AND METHODS	)	
FOR ENTICING USERS TO	)	
ACCESS A WEB SITE	)	

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97(b)

Commissioner of Patent and Trademarks
Washington, D.C. 20231

Sir:

Pursuant to 37 C.F.R. §§ 1.56 and 1.97(b), Applicant(s) bring to the attention of the

Examiner the documents listed on the attached PTO 1449. This Information Disclosure

Statement is being filed before the mailing date of a first Office Action in the above-referenced

application. As such, no certification or fee is required. Copies of the listed documents are
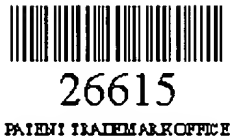
attached.

Applicant(s) respectfully request(s) that the Examiner consider the listed documents and

indicate that they were considered by making appropriate notations on the attached form.

If any copending application(s) is/are cited on the attached PTO 1449, the Examiner's attention is directed to the foregoing application(s) in compliance with §2001.06(b) of the Manual of Patent Examining Procedures. By identifying the copending application(s), the assignee and/or applicant of the application(s) do not waive confidentiality of the application(s). Accordingly, the U.S. Patent and Trademark Office is requested to maintain the confidentiality of the copending application(s) under 35 U.S.C. §122.

This submission does not represent that a search has been made and does not constitute an admission that each or all of the listed documents are material or constitute "prior art." If the Examiner applies any of the documents as prior art against any claim in the application and Applicant(s) determine(s) that the cited document(s) do not constitute "prior art" under United States law, Applicant(s) reserve(s) the right to present to the Office the relevant facts and law regarding the appropriate status of such documents.

Applicant(s) further reserve(s) the right to take appropriate action to establish the patentability of the disclosed invention over the listed documents, should one or more of the documents be applied against the claims of the present application.

If there is any fee due in connection with the filing of this Statement, please charge the

fee to our Deposit Account No. 50-1070.

Respectfully submitted,

26615

PATENT TRADEMARK OFFICE

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Date: April 30, 2001

INFORMATION DISCLOSURE CITATION PTO-1449	26615 PATENT TRADEMARK OFFICE	ATTORNEY'S DKT NO. 0026-0002	APPLICATION NO. Unassigned
		APPLICANT(S) Sergey BRIN	
		FILING DATE April 30, 2001	GROUP Unassigned

U.S. PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation Yes	No

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

	Google; Google Holiday Logos; www.google.com/holidaylogos; pages 1-8; 2001 (print date).
	Google; Mentalplex; www.google.com/holidaylogos; pages 1-4; April 1, 2000.

EXAMINER	DATE CONSIDERED

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).